



Jefferson County Fairgrounds
10349 Business 21
P.O. Box 148
Hillsboro, MO 63050

Dear Business Owner,

The 2008 Jefferson County Fairgrounds event season has ended with much success and planning for 2009 is well under way. We are excited to once again bring the Jefferson County communities together for these fun-filled events, which include the 63rd annual Jefferson County Fair, Jefferson County Rodeo, and Demolition Derby just to name a few.

If you are a past sponsor, then you know the value of being a part of these events. You know that our events attract thousands of people to the Fairgrounds annually! By becoming a new sponsor or renewing your past sponsorship, your business has a unique opportunity for highly visible community involvement by lending their support to the county's biggest annual events.

Enclosed you will find our Sponsorship availabilities and a list of our current year events. We thank you in advance for making 2009 the best year yet!

For more information, please contact Office Personnel at (636) 797-3900

Office hours: Monday – Friday 9-1

office@jeffersoncountyfair.net

Please make checks payable to: Hillsboro Community Civic Club (HCCC)

www.jeffersoncountyfair.net

Jefferson County Fairgrounds 2009 Scheduled Events

Jefferson County Rodeo/June 12th & 13th, 2009

*Big MO Biker Bash 3/ June 26th, 27th, & 28th, 2009

The 4th of July Festival/ July 4th, 2009

Jefferson County Fair/July 23rd, 24th, 25th, & 26th, 2009

Demolition Derby/ September 12th, 2009

* Hillsboro Home & Garden Show October 10th, 2009

* Non HCCC Event

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Hillsboro, Missouri 63050

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JEFFERSON COUNTY FAIRGROUNDS SPONSORSHIP PROGRAM 2009

Consist of structure naming rights, ground signage, event sponsors, wristband sponsors and general fair sponsorship. Signage and naming right sponsorship apply to all events held at the Jefferson County Fairgrounds while all others are specific to the fair. All sponsors will be listed on the Jefferson County Fairgrounds web page. Multi-year contracts can be provided.

Structure Naming Rights

Benefits – Sponsors name communicated with all events associated with the structure. Sponsor has the right at their expense to paint, attach signage etc. to the structure with Hillsboro Community Civic Club (HCCC) prior approval.

Arena -	Currently under contract to Edward Jones 2007 – 2010
Main Stage -	Currently under contract to National City 2007 - 2009
Family Pavilion -	Available \$1000/year \$2500/3 year
Main Pavilion -	Currently under contract to Jireh Cycles 2007 - 2011

Ground Signage

Benefits – Sign content located in prime viewing locations located within fairgrounds. Sign are displayed during all events held on fairgrounds. Sponsor receives four single day tickets for each HCCC event. HCCC must approve all signage prior to installation.

Gate Entrance Banners – The purchase of an entrance banner entitles sponsor to a location at each gate entrance (east and west). The banner size will be 3' x 6' and sponsor must provide both banners. There are 6 positions available. Cost is \$500 per year.

Bleacher Signage – Consist of 14 – 4' x 3' metal sign positions located on the backside of arena bleachers. This location provides viewing by patrons entering bleachers for arena events and also viewing by pedestrian traffic along a primary north south walkway. Digital artwork provided by Sponsor, HCCC will provide sign and install. Cost is \$500 per year.

Main Stage Signage – Consist of 7 – 4' x 8' wood signs with 3 locations left of stage and 4 locations right of stage. Top of sign is approximately 9' above ground. Sign to be provided by sponsor and installed by HCCC. Cost is \$1000 per year or \$2500 for a three year agreement.



Tyvek Wristband Sponsor

Benefits – Sponsor name printed on all wristbands, which will be required to be worn by all people on fairgrounds during an event. Price is for one color printing.

\$750 per day of event

Fair General Sponsorship

Benefit – Sponsor name will be printed on Fair Brochure and will be included in Leader Fair edition as well as Jefferson County Fair website.

\$250/year

Fair Event Sponsorship

Benefits – Sponsor name communicated with event in any and all publications. This includes fair brochure. See attached list of scheduled events with associated pricing.



Fair Event Sponsorship Opportunities
July

<u>Event</u>	<u>Day(s)</u>	<u>Location</u>	<u>Cost</u>
Carnival	Thur-Sun	TBA	
TBD			



Closing Thoughts

When Jefferson County comes to life ...
Will you only watch the events unfold ...
Or join in on community success?

Our success depends on our
individual **attitudes, passion** and
support from our Jefferson County
Community!