## **Sponsorships 2023**

## Tier 1

- Placement of your banner (sponsor supplies) in a highly visible location on the fairgrounds
- Banners must be delivered to the Hillsboro Community Civic Club one week prior to the event
- Announcer driven ad copy during arena events
- Sponsor mention on placemat advertisements. (Distributed in restaurants throughout the County)

Rodeo	\$150.00
Fair	\$275.00
Truck Pull	\$100.00
Summer Package (All events)	\$400.00

## Tier 2

- Placement of your banner (sponsor supplies) in a highly visible location on the fairgrounds
- Banners must be delivered to the Hillsboro Community Civic Club one week prior to the event
- Announcer driven ad copy during arena events
- Sponsor will receive four passes to each event invested to
- Discounted booth and/or display space at each invested event
- Sponsor mention on placemat advertisements. (Distributed in restaurants throughout the County)

Rodeo	\$325.00	 _
Fair	\$525.00	 _
Truck Pull	\$150.00	 _
Summer Package (All events)	\$875.00	 _

## Tier 3

- Placement of your banner (HCCC supplies) in a highly visible location on the fairgrounds
- Banner size is either 3'x 5' or 4'x 4'
- Publicity in the newspaper included with event advertisements and on social media
- Mention during radio ad spots (as possible) prior to each event
- Announcer driven ad copy during the arena events
- Sponsor will receive eight one-day passes for each event invested to
- Discounted booth and/or display space at each invested event
- Sponsor mention on placemat advertisements. (Distributed in restaurants throughout the County)

Rodeo	\$525.00		
Fair	\$775.00		
Truck Pull	\$275.00		
Summer Package (All events)	\$1,500.00		
Business name/Contact Person			
Address		_	
Phone		_	
E-mail		amount enclosed	